

CHRISTIAN NEIL ESTABILLO

Website Developer • Graphic Artist • Illustrator

Cavite, Philippines | 0961 5980 450 | christianneilestabillo@gmail.com
behance.net/chrstnneil | linkedin.com/in/neil-estabillo/

PROFILE

Web Developer and Graphic Designer with 9+ years of experience — 5 years as a Web Developer building client-facing websites and brand identities, followed by 4+ years in print production and art at Fresh Prints — for businesses in the Philippines, Australia, and the United States. Track record of internal growth, promoted from Art Assistant to Production Artist at Fresh Prints while maintaining quality control across 400+ client orders per month. Skilled in building SEO-optimized WordPress sites, producing print-ready mockups at high volume, and creating cohesive brand identities from logos to marketing collateral. Looking to bring this cross-functional design and development skill set to an organization investing in IT and design talent.

WORK EXPERIENCE

Fresh Prints — New York, USA (Remote)

February 2022 – July 2026

Production Artist (July 2023 – July 2026)

- Review and revise an average of 100+ proofs and mockups weekly, maintaining consistent accuracy against client specifications, brand guidelines, and print-readiness standards
- Correct and finalize proofs that do not meet quality standards, reducing revision cycles and improving order turnaround time
- Coordinate closely with the operations team to guarantee all mockups meet print-ready standards before production, minimizing costly reprints
- Collaborate directly with art managers to maintain consistent quality control across 400+ client orders per month

Art Assistant (February 2022 – July 2023)

- Produced custom mockups for every incoming order, vectorizing client designs and applying them accurately to product templates
- Delivered proofs and revisions on tight turnaround times while maintaining consistent quality across high order volumes
- Supported art managers with quality assurance, contributing to a smoother end-to-end order fulfillment process
- Promoted to Production Artist after just over a year, based on consistent quality and reliability

Web Developer — Rhino Media (Australia, Remote)

September 2019 – February 2022

- Built and designed 300+ client websites tailored to individual business specifications, using WordPress, HTML, and CSS
- Managed on-site SEO for client websites, improving search visibility and organic traffic performance
- Designed brand identities including logos, business cards, and newsletters, delivering end-to-end branding packages for 100+ clients
- Created web and social media graphics that supported client marketing campaigns

Web Developer — Elazar Creatives Inc. (Cavite, Philippines)

November 2016 – September 2019

- Designed and developed landing pages tailored to client business needs and branding requirements
- Created cohesive logo and brand identity designs aligned with each client's industry and positioning
- Delivered full branding materials including newsletters and business cards for 200+ small business clients

SKILLS

Web Development: WordPress site builds, HTML & CSS, on-site SEO management and optimization

Hosting & E-Commerce: cPanel server/hosting administration, Shopify store setup, working familiarity with WooCommerce

Graphic Design: Logo creation, branding materials, typography, digital graphics for web and social media

Tools: Adobe Creative Suite (Illustrator, Photoshop), WordPress, HTML/CSS, VS Code, MS Office

AI-Assisted Workflow: GitHub Copilot, Claude, and ChatGPT for coding assistance; Gemini for design and image ideation

Collaboration: Cross-team coordination, leadership reporting, client-focused communication

Time Management: Proven track record managing multiple remote projects with efficiency and attention to detail

EDUCATION

Bachelor of Science in Information Technology

Cavite State University – Main Campus, Indang, Cavite, Philippines

2016